

Workshop on Digital Transformation and Social Changes

May 25th
2016

UC3M Puerta Toledo n1
(sala polivalente)

8h30h-12h



Corporate challenges and future agenda

Agenda of the workshop

8h30 to 9h – Registration/Coffee

Opening:

Francisco Javier Prieto Vice Dean (UC3M)

Maria Jose Alvarez (UC3M)

9h to 10h - Key Note Lectures

Lecturers:

Isabel Aguilera (Entrepreneur, Google GM former)

Mikkel Flyverbom (Copenhagen Business School)

10h to 10h30 – Coffee Break

10h30-12h Round Table

Discussants:

Mar Alonso (UAM)

Maria Jose Alvarez (UC3M)

Carlos Bellón (UC3M)

Charlene Zietsma (Schulich Business School)

Moderate:

Itziar Castelló (UC3M)

Laura Illia (IE)

Sponsored by:



Universidad
Carlos III de Madrid



Please confirm your attendance to: **Estela Martinez Garrido**
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